



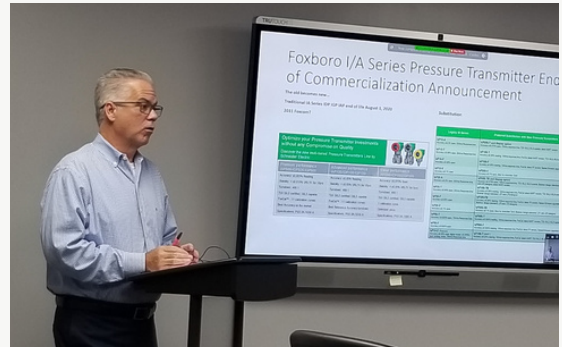
CENTRO COLLEGE PRODUCT TRAINING

Centro College offers free monthly training on Centro's top industrial, manufacturing, and processing equipment and trends.

Centro College is offered as a fully interactive conference to all of Centro's inside and outside salespeople. Each instructor-led forum is hosted at one of Centro's nine branches and offered virtually on Microsoft Teams to allow critical instructor-led training without losing valuable time to travel. Each session is held from 8:00 am until 4:30 pm CT.

2023 Centro College Schedule

- VIRTUAL | Tues. January 17, 2023
- VIRTUAL | Tues. February 14, 2023
- VIRTUAL | Tues. March 14, 2023
- VIRTUAL | Tues. May 16, 2023
- VIRTUAL | Tues. June 13, 2023
- VIRTUAL | Tues. July 11, 2023
- VIRTUAL | Tues. August 15, 2023
- VIRTUAL | Tues. September 12, 2023
- VIRTUAL | Tues. October 17, 2023
- VIRTUAL | Tues. November 14, 2023
- VIRTUAL | Tues. December 12, 2023



Key Benefits

Extended Training

- Video training efficiency
- Consistent monthly schedule
- Field-sales training
- Inside-sales training
- Technical-support training

High-Quality Training

- Fresh and engaging trainers
- Minimal distractions
- Better annual planning
- New product introductions

Solutions-Focused Training

- Technical product features training
- Function and benefits training
- Transaction training for sales
- Resource information for sales



Learn more about Centro at CentroSolves.com

Jerry Walling | VP Sales and Marketing | jwalling@CentroSolves.com

CENTRO COLLEGE PRODUCT TRAINING



Centro's People Make the Difference

At Centro, our people make a difference. Our team includes 16 account and territory managers, 32 inside technical support staff, nine branch managers, 6 division managers, a process industry product specialist, and an operations manager for automation and systems. Overall, the Centro workforce includes over 94 full-time employees with an average tenure of 16 years. Centro College's curriculum represents a diversity of skills across a broad customer base

Target Industries

Process Manufacturing

- Oil & Gas Extraction
- Food & Kindred Products
- Paper & Allied Product
- Chemicals & Allied Prods.
- Petroleum Refining
- Primary Metals Ind.
- Electric Power Generation
- Distilled Spirits
- Cement Manufacturing

Discrete Manufacturing:

- Automotive & Tier 1
- Appliance Manufacturing
- OEM
- Material Handling
- Injection Molding,
- Textile
- Furniture,
- Printing & Publishing
- Lumber & Wood Products

Timed Agenda (CT)

8:00 - 8:30 | Jerry's Jargon

8:30 - 10:00 | Training Session #1

10:00 - 10:30 | Break

10:30 - 12:00 | Training Session #2

12:00 - 1:00 | Lunch

1:00 - 2:30 | Training Session #3

2:30 - 3:00 | Break

3:00 - 4:30 | Training Session #4

4:30 - 5:00 | Wrap-up



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Our mission is to be regarded by our customers and community as the best supplier of automation and control product solutions to industry.

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