



2024

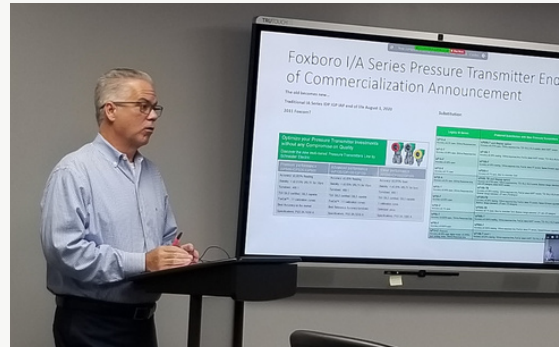
CENTRO COLLEGE PRODUCT TRAINING

Centro College offers free monthly training on Centro's top industrial, manufacturing, and processing equipment and trends.

Centro College is offered as a fully interactive conference to all of Centro's inside and outside salespeople. Each instructor-led forum is hosted at one of Centro's eight branches and offered virtually on Microsoft Teams to allow critical instructor-led training without losing valuable time to travel. Each session is held from 8:00 am until 4:30 pm CT.

2024 Centro College Schedule

- VIRTUAL | Tues. January 16, 2024
- VIRTUAL | Tues. February 13, 2024
- VIRTUAL | Tues. March 12, 2024
- VIRTUAL | Tues. May 14, 2024
- VIRTUAL | Tues. June 11, 2024
- VIRTUAL | Tues. July 16, 2024
- VIRTUAL | Tues. August 13, 2024
- VIRTUAL | Tues. September 17, 2024
- VIRTUAL | Tues. October 15, 2024
- VIRTUAL | Tues. November 12, 2024
- VIRTUAL | Tues. December 17, 2024



Key Benefits

Extended Training

- Video training efficiency
- Consistent monthly schedule
- Field-sales training
- Inside-sales training
- Technical-support training

High-Quality Training

- Fresh and engaging trainers
- Minimal distractions
- Better annual planning
- New product introductions

Solutions-Focused Training

- Technical product features training
- Function and benefits training
- Transaction training for sales
- Resource information for sales



Learn more about Centro at [CentroSolves.com](https://www.centrosolves.com)

Jerry Walling | VP Sales and Marketing | jwalling@Centrosolves.com

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CENTRO COLLEGE PRODUCT TRAINING



Centro's People Make the Difference

At Centro, our people make a difference. Our team includes 16 account and territory managers, 32 inside technical support staff, 8 branch managers, 7 division managers. Overall, the Centro workforce includes over 94 full-time employees with an average tenure of 16 years. Centro College's curriculum represents a diversity of skills across a broad customer base

Target Industries

Process Manufacturing

- Oil & Gas Extraction
- Food & Kindred Products
- Paper & Allied Product
- Chemicals & Allied Prods.
- Petroleum Refining
- Primary Metals Ind.
- Electric Power Generation
- Distilled Spirits
- Cement Manufacturing

Discrete Manufacturing:

- Automotive & Tier 1
- Appliance Manufacturing
- OEM
- Material Handling
- Injection Molding,
- Textile
- Furniture,
- Printing & Publishing
- Lumber & Wood Products

Timed Agenda (CT)

8:00 - 8:30 | Jerry's Jargon

8:30 - 10:00 | Training Session #1

10:00 - 10:30 | Break

10:30 - 12:00 | Training Session #2

12:00 - 1:00 | Lunch

1:00 - 2:30 | Training Session #3

2:30 - 3:00 | Break

3:00 - 4:30 | Training Session #4

4:30 - 5:00 | Wrap-up



Learn more about Centro at Centrosolves.com

Jerry Walling | VP Sales and Marketing | jwalling@Centrosolves.com



Our mission is to be regarded by our customers and community as the best supplier of automation and control product solutions to industry.

CORPORATE OFFICE AND DISTRIBUTION CENTER

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