

Customer Capabilities







Founded in 1970 as "Central Controls" Original Partnership Ended in 2000. Centro is Acquired by David Forell & Mike Gallagher 12/13/2001.
April 2002: Business Reorganized into Product Focused Divisions & Business Strategy revised to move from price & availability focus to a Solutions Focus.
October 2003: Green Controls Acquisition—added the Northern Louisiana territory based in Shreveport. Selected as Finalist in Small Business of the Year Awards
March 2006: Pelican Industrial Acquisition, added branch in N. Louisiana & E. Texas
October 2006: Acquired BAT Pump & Supply in El Dorado, added branch in S. Arkansas 2006. Finalist in Small Business of the Year Awards
December 2008: Acquired Trigon Engineering Company in Memphis. 2008 Finalist in "Best Places to Work" Contest
Compressed Air Division and Pump & Seal Division launched as separate business units January 1, 2009
May 2009, appointed by DOE as Energy Star Partner for the Industrial Market
September 2010, Dave Forell named in <i>Memphis Business Journal</i> as CFO of the Year
March 2012: Clements & Associates Merged into Centro & creation of the Process Equipment & Sanitary Division
May 2012: Selected by the <i>Memphis Business Journal</i> as Small Business of the Year for 2012.
June 01, 2012: Acquired Meredith Air Controls in Nashville and added to the Compressed Air Division
October 2012: Acquired the assets of House of Pumps and added this to the Pump & Seal division and the Shreveport LA branch
October 2012: Acquired Hydragear in Shreveport and added this to the Shreveport branch and Compressed Air Division and to the Shreveport LA branch
November 2012: Acquired assets of National Instrument Supply Company of Nashville and created the NISCO division.
December 2012: Acquired the assets of Action Fluid Power of Memphis TN and merged it into the Memphis branch and the Compressed Air Controls division
December 2012: Acquired the assets of Technical Specialties and established the Mobile AL branch.
2014 Centro named one of the 100 largest privately held businesses in Memphis. Dave Forell retires.
August 2015 Centro selected for the Pacesetter award for high growth in 2012, 2013 and 2014.
Opened Birmingham Branch April 4, 2016
Mike Gallagher selected as 2016 Executive of the Year by the Memphis Business Journal
Centro selected by the Memphis Commercial Appeal as one of the 50 Best Places to work in Memphis
April 2017: Appointed by TVA to EnergyRight® Solutions Preferred Partners Network
January 2018: Rebranded and expanded the Compressed Air Control Division into the Automation & Robotics Division—added key product lines like Denso, Dorner, Rethink, Rollon and others in the 1st Half of 2018.
June 2018: Acquired Advanced Industry Support and combined it with the Automation & Robotics Division to create integrated mechanical and electrical automation solutions.

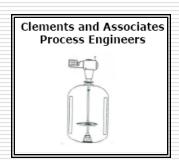


Acquisitions & Mergers

Action Fluid Power

House of Pumps, Inc.















Meredith Air Controls, Inc.

We are your fluid power partner







Management Team

- Mike Gallagher-President
- Alan Waxler-CFO
- Nick Gant-CIO

Division Sales Managers

- Andy Silas (IMCD)
- Greg James (P&S)
- Gary Prescott (PE&S)
- Stuart White (VAEP)
- Tommy Hatmaker (P&F)
- Jerry Walling-Division Sales Manager (A&R)
- John Andreuccetti-Business Development Manager (A&R)

Branch Managers

- Richard Fly (Memphis)
- Greg Stansell (Little Rock)
- Eric Kirkendall (Shreveport)
- Jerry Polk (Nashville)
- Mark Shofner (El Dorado)
- Jay Reed (NISCO division-Duluth)
- Melissa Robertson (Spanish Fort)
- Shane Maddox (Birmingham)
- Bob Gallagher (eCommerce)

Target Industries

Oil & Gas Extraction
Food & Kindred Products
Paper & Allied Product
Chemicals & Allied
Prods.
Petroleum Refining
Primary Metals Ind.
Electric Power
Generation
General Manufacturing:

Automotive, Tier 1, Injection Molding, Textile, Furniture, Printing & Publishing, Lumber & Wood Products, Cement Manufacturing, etc.



Diverse Skills across a Broad Customer Base



Centro Customers









































The miracles of science







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36,000 Open Accounts 9,000 Active



Centro Strategy & Mission

Mission Statement

☐ To be Regarded by our Customers and Our Community as the Best Supplier of Control & Automation Solutions to Industry

Motto:

☐ The Best Solutions Flow Through Us

- In 2002 Centro Moved from a Classic Distributor (price & availability seller) to a Solutions Company.
- This required a change in focus from a Price & Availability Business Model (Product Focus) to Solutions Business Model (Customer Focus)



Focus on Tier I & II Products



Ι

2002: 10% of revenue

2017: 50% of Revenue

Differentiated
Products
25%

ΙI

2002: 60% of Revenue

2017: 30% of Revenue

Commodity
Products
60%

2002: 30% of

Revenue

2017: 20% of

Revenue

50% of Sales are in Engineered Product Lines that are on the Line Card less than 10 years



People Make The Difference

The Team:

- 22 Outside Account Managers
- 36 Inside Technical Support
- 8 Branch Mangers
- 6 Division Sales Managers-Product Managers
- 104 Total Full-Time Employees
- Over 600 years of Customer & Industry Experience







Branch Locations in Little Rock AR, El Dorado AR, Memphis TN, Nashville TN, Shreveport LA, Birmingham AL and Theodore, AL

Solutions Focused Leadership

Valve, Actuation & Engineered Products Division			
Stuart White-Division Sales Manager			
Instrumentation, Measurement & Control Division			
Andy Silas-Division Sales Manager			
Automation & Robotics Division			
Jerry Walling-Division Sales Manager			
 John Andreuccetti-Business Development Manager-Advanced Industry Support 			
Purification & Filtration Division			
Tommy Hatmaker-Division Sales Manager			
Pump Division & Seal Division			
Greg James-Division Sales Manager			
Process Equipment & Sanitary Division			
Gary Prescott-Division Sales Manager			

Applications Experts on Staff to Support₁₁
Customer Goals & Objectives



Instrument, Measurement & Control Division

- Fieldbus NetworkDesign &Engineering
- ☐ Gauge Calibration& Repair
- Fully AuthorizedGauge & ChemicalSeal Shop
- Control PanelDesign &Fabrication
- ProcessInstrumentationRepair







Pump & Seal Division

- ☐ Pump Skid Design and Fabrication
- □ Pump Sizing
- □ Pump Service
- ☐ Pump Utilization Surveys
- ☐ Seal Sales & Service
- ☐ Seal Utilization Surveys
- □ New Pump & Pump Parts Stock
- Pump ControlPanels &AdjustableFrequency Drives





Design Assistance, Fabrication Supervision and Start-up Provided by Pump & Seal Division

Valve, Actuation & Engineered Products Division

- □ Valve Repair & Testing
- Control ValveSizing
- Heat TraceLayout &Engineering
- ValveAutomation
- ☐ Steam System Surveys
- Steam TrapRepair
- Electric Heat Trace Design





Design Assistance, Fabrication Supervision and Start-up Provided by Centro, Inc.



Process Equipment & Sanitary Division

- Mixer Sizing & Applications
- Pump Sizing & Applications
- Mixer Service & Parts
- Heat ExchangerSizing &Applications
- Heat Exchanger Parts & Service
- Food & Beverage/ Sanitary Products





Design Assistance and Start-up Support Provided by Centro, Inc.

Purification & Filtration Division

- ☐ Vessel Skid Building
- □ Service
 - Cooling Towers
- ☐ Filtration Media Testing
- ☐ Customer Specific Stock
- ☐ Consigned Inventory
- ☐ Cooling Tower Service & Design
- ☐ Filter Presses
- ☐ Vacuum Pumps & Systems

Design Assistance, Fabrication Supervision and Start-up Provided by Centro









Automation & Robotics Division

- ☐ Start up Service
- CustomerSpecific Stock
- Consigned Inventory
- ☐ Integrated automation solutions
- ☐ Design assistance
- Electromechanical solutions for industry.

Design Assistance, Fabrication Supervision and Start-up Provided by Centro & AISI









End User Focused Services

- CustomerService/Technical Support
- Customer Training
- Process EnergyManagement
- Inventory/AssetManagement
- Maintenance/ServicesActivities
- □ Purchasing Options:
 - Fax
 - Internet
 - Phone
 - VMI/Consignment



Superior Customer, Sales & Technical Support

П	Propos Product Champions
	Branch Product Champions
	\$100,000 + Product Demo Equipment
	40 hours of Product Training minimum
	per person per year
	Factory Training & Visits
	\$100,000 per year invested in
	employee training & development
	Professional Sales Skills training for all
	outside sales people
	VOIP Phone System, Smart Phones,
	Computer Upgrades/Internet Access
	Web Site Technical Information &
	Vendor Links
	Monthly Customer Reviews & Territory
	Sales Řeviews
	Large Staff 36 Customer Support
	Personnel

Service/Technical Support

- □ Full-Time Engineering Support
 - Heat Trace Design
 - Instrument Specialist
 - Valve Specialist
 - Pump & Seal Specialist
 - Filtration Specialist
 - Automation & Robotics Specialist
 - Control Panel Specialist
 - Mixer Specialist
 - Heat Transfer Specialist
 - Control Panel Specialist
- On-site Customer Training
- Manufacturers' Sizing & Product Programs
- Design Assistance and Approval Process
- Coordination of Project Materials



Customer Training Programs

□ Process Measurement
☐ Filtration
□ Valves
☐ Steam Products
□ Electric Heat Tracing
□ Pump Applications
□ Seal Applications
□ Compressed Air Technology
☐ Mixers
☐ Heat Transfer

Customer Training Enhances Centro & Vendor Relationships

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Process Energy Management









PROCESS ENERGY MANAGEMENT

Centro has the products and the right vendors to support customer goals to reduce process costs, improve plant reliability, and reduce plant and process MRO expense by helping the customers to reduce the energy consumed in their processes.

STEAM SYSTEMS

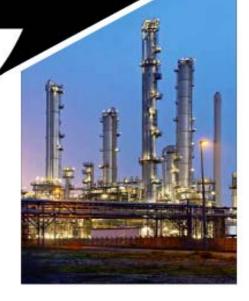
We can work with the customer to help them reduce natural gas consumption in their boiler system, improve the quality of their steam, manage the heat loss of their system (condensate management) and help them to improve the efficiency of their system through steam trap maintenance and steam trap surveys.

PROCESS HEAT CONTROL

We can work on plate and frame heat exchangers (new units and repairs), electric heat tracing systems, cooling towers (used to cool process water) and other instrumentation associated with measuring and managing heat in the process.

ELECTRIC CONSUMPTION

We can manage pumps and compressors with adjustable frequency drives to consume less electricity. We can also conduct air utilization surveys to improve air quality, identify air leaks and reduce overall electrical consumption.



PRODUCTS AND SERVICES

Cooling Towers Rental Program and Design Assistance

Heat Exchangers Repair Services and New Units

Steam System Surveys and Optimization Full System Review Process Instrumentation Flow, Temperature, Pressure, Automation

Electric Heat Tracing Installation and Design

Compressed Air System Surveys

Seals, Pumps and Compressors PM Programs and Repair Programs

Adjustable Frequency Drive Systems

Compressed Air Control Loop Design and Systems



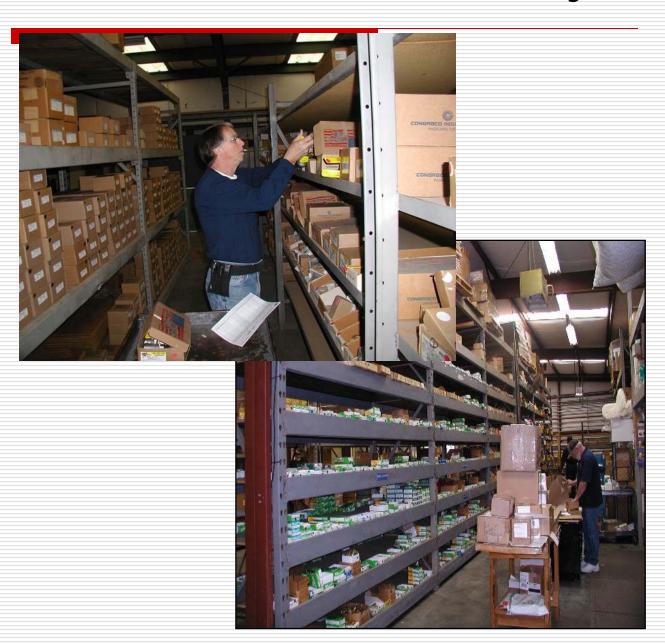


Inventory/Asset Management Services

- Centro or Commercial TruckDelivery
- Bar Coding
- Vendor Managed Inventory
- Customer Specific Inventory
- S/S Tagging wired to Equipment
- Consigned Inventory on Customer Sites
- Storeroom ManagementServices



\$3.2 Million+ in Process Solutions Products Inventory



10% of Inventory on Consignment



Maintenance Support

- Valve Automation
- Pump SkidFabrication
- Compressor SkidAssembly
- Control PanelDesign &Fabrication
- Filtration SkidAssembly
- Pump OptimizationSurveys
- SteamOptimizationSurveys









Repair & Service Capabilities

24/7 Emergency	Valve Actuation
Service	Instrument
Gauge Repair	Repair (Foxboro)
Chemical Seals &	Customized
Liquid Filled	Tagging
Gauges	NIST Traceable
Plate & Frame	Calibration
Heat Exchanger	Pump Repair
Repairs (Tranter)	Mixer Repair
Pump Seal	(Lightnin)
Repair (Flowserve)	Control Valve
Valve Repair	Service (Valtek)
Control Panel	Cooling Tower
Fabrication &	Service (Tower
Programming	Tech)

Centro, Inc. maintains and implements documented shop procedures compliant with manufacturers' factory certification, quality, and OSHA standards.

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Purchasing Options

- □ EDI Order Entry
- □ Internet Order Entry
- □ E-Mail Order Updates
- □ Alliance Programs
- □ Blanket Purchase Orders
- □ Contract Pricing





The best solutions flow through us.

Lots of companies will sell you products if you know what you need and when you'll need it. But Centro is the only Mid-South specialist with the expertise and 24/7 commitment to keep you flowing—whatever it takes. We combine industry-leading brands of valves, process instruments, automation, steam products, filtration, compressors and pumps to meet your challenges. Whether you want to reduce MRO costs, enhance product quality, lower energy costs, or improve productivity, call us for a solution—on time and on plan. The best solutions always flow through us.





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